



Hosted by DesignDash Co-Founders
LAURA UMANSKY & MELISSA GROVE

HPMKT
26 – 27
OCTOBER
2024

DESIGNDASH
EVENTS

SATURDAY | OCTOBER 26

TRACEE MURPHY
CEO, Trademark Interiors



TINA RAMCHANDANI
Founder, Tina Ramchandani



KATE O'HARA
CEO & Creative Director, O'Hara Interiors



JILLIAN O'NEILL
Founder, Jillian O'Neill Collection & Design Retreat



ERICKA SAURIT
Founder, Saurit Creative



10:00 AM – 11:00 AM | WORKSHOP

THE DESIGNER LAUNCH: PSYCHOLOGY OF CONFLICT MANAGEMENT (CEU CREDIT)

Join celebrated interior designer Tracee Murphy as she shares tools and skills to successfully manage conflicts with your team, vendors, and clients.

2:00 PM – 3:00 PM | PODCAST

THE DESIGNDASH PODCAST WITH TINA RAMCHANDANI

Attend a special live recording of the DesignDash Podcast.

3:00 PM – 4:00 PM | PANEL

GROW YOUR FIRM WITH INTENT: PATHWAYS TO SCALE YOUR DESIGN FIRM

Talented panelists Tina Ramchandani, Kate O'Hara, and Laura Umansky delve into essential strategies for expanding your design businesses effectively and sustainably.

SUNDAY | OCTOBER 27

10:00 AM – 11:00 AM | WORKSHOP

YOUR NEXT HIRE: WHEN & HOW TO GROW YOUR TEAM (CEU CREDIT)

DesignDash Founder Laura Umansky guides you through her step-by-step hiring roadmap so you can hire, delegate, and grow the right way.

2:00 PM – 3:00 PM | PODCAST

THE DESIGNDASH PODCAST WITH JILLIAN O'NEILL

Attend a special live recording of the DesignDash Podcast.

3:00 PM – 4:00 PM | PANEL

FROM BUSINESS TO BRAND: FIND STAYING POWER & SUCCESS THROUGH STORYTELLING

Join us for a powerful conversation with design leaders Laura Umansky, Ericka Saurit, and Jillian O'Neill as they discuss how compelling and consistent narrative builds brands that endure.

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